

Student Success Fee – Spring 2014 Alternative Consultation Process

At its meeting on October 11, 2013, the Campus Fee Advisory Committee (CFAC) approved a motion to recommend to the President the use of an alternative consultation process to measure student support and at what fee amount for a new Category II mandatory Student Success fee. Alternative consultation was recommended as the mechanism to best achieve appropriate and meaningful consultation based on the complexity of the fee and given that alternative consultation will allow for greater interaction and exchange of information with students. President Hirshman approved the use of alternative consultation on October 23, 2013.

Given the limited participation in prior alternative consultation processes, CFAC considered various approaches to communicating the proposal and open forum information to students. The open forums were announced on Blackboard, WebPortal, SDSU NewsCenter, and in The Aztec newspaper in advance of and throughout the open forum period. Students were also encouraged to attend an open forum of their choosing with a brief classroom announcement at the start of approximately 65 classes. A mass email was sent to students during the last week of forums. All announcements referred students to the Student Success Fee page of the CFAC website <http://studentsuccessfee.sdsu.edu> for additional information. The Student Success Fee webpage included the forum schedule and information pamphlet as prepared and approved by CFAC, as well as provided students the opportunity to submit comments and questions to CFAC (cfac@mail.sdsu.edu). Additionally, a short informational video was available on the webpage to provide a quick overview of the fee proposal and to encourage students to attend an open forum. A link to the video was also posted on Blackboard and WebPortal and shared via social networking. Video views totaled 1,576 as of the conclusion of the open forum period on February 21, 2014. Printed information pamphlets were available at various high traffic locations throughout campus.

In an effort to achieve maximum student participation in the alternative consultation process, CFAC scheduled 39 open student forums during the three week period of February 3 – February 21, 2014. The open forums were scheduled at various times during the day to be flexible in accommodating the availability of students. CFAC also solicited student organizations to host an open forum during its regularly scheduled meeting to encourage participation from its members. A schedule of public forum dates, times, locations and approximate attendance is provided. The presentation materials and feedback form for the open forums were reviewed and approved by CFAC to ensure students were provided with an objective analysis of the proposed fee.

Prior to the student open forums, the University Senate and CFAC co-sponsored an open forum on January 21, 2014 which provided faculty and staff the opportunity to learn about the alternative consultation process and the proposed student success fee. Attendees asked questions and provided valuable feedback to CFAC in preparing for the student open forums.

At each of the 39 student forums, students were provided with a 15-20 minute presentation of the alternative consultation process and the proposed student success fee and then given the opportunity to ask questions and/or provide feedback on the proposed fee. A hard copy of the information pamphlet was available to students as well. At the conclusion of the presentation, students were provided the opportunity to submit a feedback form to share their opinion of the proposed fee. On the feedback form, students were to select one of the following options: (1) a \$500/semester fee, (2) a \$400/semester fee, (3) a \$300/semester fee, (4) a \$200/semester fee or (5) no fee. Students were also encouraged to provide comments about the proposed fee on the back of the feedback form. To ensure that only one feedback form was submitted for each student, the student's SDSUcard was verified that it matched the RedID submitted on the feedback form. The data from the feedback forms was compiled by the office of Budget & Finance and RedIDs were verified to ensure only regularly-enrolled SDSU students were included in the results. Feedback was received from 1,015 students which is representative of 3.5% of the Spring 2014 student enrollment (headcount). The results are provided for review and consideration by CFAC.

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Forum Schedule:

| STUDENT SUCCESS FEE PUBLIC FORUM SCHEDULE | | | | | | |
|---|------------------------|----------|--|---|-------------------|----------------|
| Presentation | Date | Time | Location | Host Organization | Approx. Attendees | Feedback Forms |
| (1) | Monday, February 3 | 11:00 AM | Templo Mayor, Aztec Student Union | Associated Engineering Students Council | 16 | 12 |
| (2) | Monday, February 3 | 3:00 PM | Templo Mayor, Aztec Student Union | SDSU Ambassadors & Undeclared Student Council | 65 | 54 |
| (3) | Monday, February 3 | 6:00 PM | Fowler Athletic Center Auditorium | Student Athletes | 23 | 14 |
| (4) | Tuesday, February 4 | 12:30 PM | Templo Mayor, Aztec Student Union | | 2 | 2 |
| (5) | Tuesday, February 4 | 4:00 PM | Templo Mayor, Aztec Student Union | | 3 | 3 |
| (6) | Wednesday, February 5 | 1:00 PM | Templo Mayor, Aztec Student Union | College of Sciences Student Council | 52 | 38 |
| (7) | Wednesday, February 5 | 4:00 PM | Templo Mayor, Aztec Student Union | | 12 | 10 |
| (8) | Thursday, February 6 | 8:30 AM | Templo Mayor, Aztec Student Union | | 0 | 0 |
| (9) | Thursday, February 6 | 12:30 PM | Templo Mayor, Aztec Student Union | | 7 | 7 |
| (10) | Friday, February 7 | 11:00 AM | Templo Mayor, Aztec Student Union | | 12 | 9 |
| (11) | Monday, February 10 | 10:00 AM | Templo Mayor, Aztec Student Union | College of Arts & Letters Student Council | 38 | 34 |
| (12) | Monday, February 10 | 6:00 PM | Templo Mayor, Aztec Student Union | Afrikan Student Union | 35 | 32 |
| (13) | Tuesday, February 11 | 8:30 AM | Templo Mayor, Aztec Student Union | | 2 | 1 |
| (14) | Tuesday, February 11 | 4:00 PM | Templo Mayor, Aztec Student Union | MeChA | 50 | 37 |
| (15) | Wednesday, February 12 | 9:00 AM | Templo Mayor, Aztec Student Union | | 5 | 5 |
| (16) | Wednesday, February 12 | 11:00 AM | Templo Mayor, Aztec Student Union | HeadStrong | 26 | 18 |
| (17) | Wednesday, February 12 | 3:00 PM | Fowler Athletic Center Auditorium | Associated Students | 17 | 17 |
| (18) | Thursday, February 13 | 12:30 PM | Templo Mayor, Aztec Student Union | | 7 | 7 |
| (19) | Thursday, February 13 | 4:00 PM | Aztec Student Union Theatre | Graduate Student Association | 14 | 10 |
| (20) | Friday, February 14 | 10:00 AM | Templo Mayor, Aztec Student Union | | 8 | 6 |
| (21) | Sunday, February 16 | 12:00 PM | Sigma Phi Epsilon Fraternity, 5712 Hardy Ave | Sig Ep and Fiji Fraternity | 85 | 57 |
| (22) | Sunday, February 16 | 6:00 PM | Phi Psi Fraternity, Fraternity Row | Phi Psi/Phi Kap Fraternities | 92 | 70 |
| (23) | Sunday, February 16 | 6:00 PM | SAE House, Greek Circle | Sigma Alpha Epsilon Fraternity | 45 | 28 |
| (24) | Sunday, February 16 | 6:30 PM | Theta Chi House, Greek Circle | Theta Chi/Alpha Epsilon Pi Fraternities | 90 | 64 |
| (25) | Monday, February 17 | 10:00AM | Templo Mayor, Aztec Student Union | | 3 | 3 |
| (26) | Monday, February 17 | 11:00AM | Park Boulevard, Aztec Student Union | Student Nutrition Organization | 42 | 35 |
| (27) | Monday, February 17 | 1:00PM | Templo Mayor, Aztec Student Union | PSFA Student Council | 21 | 17 |
| (28) | Monday, February 17 | 6:00PM | Tula | Residence Halls | 9 | 7 |
| (29) | Monday, February 17 | 7:00PM | Montezuma Hall, Aztec Student Union | Multiple Sororities AXO, AGD, Pi Beta Phi | 130 | 122 |
| (30) | Tuesday, February 18 | 10:00AM | Templo Mayor, Aztec Student Union | Health & Human Services Student Council | 7 | 4 |
| (31) | Tuesday, February 18 | 1:00 PM | Templo Mayor, Aztec Student Union | Associated Business Students Council | 41 | 35 |
| (32) | Wednesday, February 19 | 12:00 PM | Templo Mayor, Aztec Student Union | | 18 | 16 |
| (33) | Wednesday, February 19 | 4:00 PM | Templo Mayor, Aztec Student Union | Honors Council | 28 | 28 |
| (34) | Wednesday, February 19 | 7:00 PM | Cholula, Chapultepec Res Halls | Chappy Residence Halls | 60 | 52 |
| (35) | Thursday, February 20 | 8:30 AM | Templo Mayor, Aztec Student Union | | 6 | 4 |
| (36) | Thursday, February 20 | 4:00 PM | Aztec Student Union Theatre | College of Education Student Council | 85 | 70 |
| (37) | Thursday, February 20 | 6:00 PM | SMART classroom (SSW-2522) | Asian Pacific Student Alliance (APSA) | 35 | 31 |
| (38) | Thursday, February 20 | 7:00 PM | Templo Mayor, Aztec Student Union | United Sorority and Fraternity Council | 22 | 21 |
| (39) | Friday, February 21 | 12:00 PM | Templo Mayor, Aztec Student Union | | 38 | 35 |
| | | | | | 1251 | 1015 |

Feedback Summary:

Results for All Students

| | \$500 Fee | \$400 Fee | \$300 Fee | \$200 Fee | No Fee | Total |
|----------------|------------|-----------|------------|------------|------------|-------------|
| Student Totals | 137 | 93 | 160 | 262 | 363 | 1015 |
| % of Total | 13% | 9% | 16% | 26% | 36% | 100% |
| % of Total | 64% | | | | 36% | 100% |